



HUEMAN® Foundation is a 501(c)(3) non-profit California corporation (EIN# 42-1558228). Our mission is to create and implement programs that address the economic, educational, social, and cultural needs of people of color and disadvantaged populations. Pursuant to our mission, the Peripheral Vision™ program was established to encourage aspiring professional athletes to use their “peripheral vision,” not only on the court, track or field, but also in all aspects of their lives. Participants of the Peripheral Vision program learn about alternative careers in the sports industry, attend college, career and personal development workshops and perform community service.

The Nature of the Game College and Professional Tour (“Tour”) exposes students to universities, sports executives and tourist attractions in Washington, DC, Philadelphia and New York and is scheduled for August 12 - 23, 2009. The student athletes attending the Tour are selected based on their participation in the Peripheral Vision™ program, their GPA and leadership qualities.

Previous participants visited Columbia University, Howard University, Georgetown University, Wharton School of Business and Lincoln University. They learned about the business side of professional sports, alternative careers and the impact of legislation on professional and collegiate athletics from William Hunter - Executive Director of the NBA Players Association, Bill Strickland - Blackwaves Sports, Dr. Janice Hilliard - NBA, Kenneth Shropshire - Wharton School of the University of Pennsylvania, Raphael Prevot - Management Counsel of the NFL, Arthur McAfee - Counsel for the NFL Players Association, Stephan Bell - President of Bell Consulting Group and other sports executives. This year’s participants will also tour colleges and meet with the aforementioned and other sports and entertainment professionals.

Nature of the Game College and Professional Tour Sponsorship Opportunities and Benefits

Franchise Player (\$30,000 – exclusive sponsorship of the tour) - Company’s logo will be featured on all promotional items and gifts, mentioned in all media, students’ video diaries and profiled in our newsletter. Company’s website will also be linked on our website for a year.

MVP (\$10,000+ - supports multiple cities) – Company’s logo will be featured on T-shirts and bags, mentioned in all media, and your company will receive a link on our website.

All Star (\$5,000+ - supports visit to one city) – Individual’s name or company’s logo featured on t-shirts, our website and in our newsletter.

Team Captain (\$2,000+ - sponsors a student) – Individual’s name or company’s logo featured on our website and in our newsletter.

HUEMAN (Any donation)



Nature of the Game College and Professional Tour Tentative Itinerary

Departure: Los Angeles to New York City - August 11, 2009

New York, NY - August 12, 2009 – August 17, 2009

- ❑ St. Johns University, NYU, Columbia University
- ❑ NFL, MLB, MLBPA, NBPA, NBA offices – Meet with sports executives
- ❑ Broadway play
- ❑ EBC Rucker Championship Game
- ❑ Tour the city

Philadelphia, PA - August 17, 2009 - August 19, 2009

- ❑ Tour University of Pennsylvania, Lincoln University and Temple University
- ❑ Meet with sports industry professionals
- ❑ Tour the city

Washington, DC - August 19, 2009 - August 23, 2009

- ❑ Howard University & Georgetown University
- ❑ Meet with sports industry professionals
- ❑ NFL Players Association
- ❑ Workshop on the impact of legislation on sports
- ❑ Tour the city

Departure: Washington, DC to Los Angeles – August 23, 2009

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