



NATURE OF THE GAME COLLEGE AND PROFESSIONAL TOUR

The Nature of the Game College and Professional Tour exposes student athletes to sports industry executives, universities and cultural attractions in Washington, D.C., Philadelphia and New York. Participants learn about the business side of professional sports, alternative careers and the impact of legislation on professional and collegiate athletics. Students are selected based on their participation in the Peripheral Vision™ Program, GPA and leadership qualities.

Sponsorship Opportunities and Benefits

- \$35,000+** **Franchise Player** (exclusive sponsorship of the tour)
Company's logo will be featured on all signage, promotional items and mentioned in all media.
- \$10,000+** **MVP** (supports multiple cities)
Company's logo will be featured on t-shirts and bags and mentioned in all media.
- \$ 5,000+** **All Star** (supports visit to one city)
Individual's name or company's logo featured on t-shirts, our website and in our newsletter.
- \$ 2,000+** **Team Captain** (sponsors a student)
Individual's name or company logo featured on our website and in our newsletter.
- Any Donation** **HUEMAN®**



P.O. Box 480463
Los Angeles, CA 90048
Telephone: (323) 954-8250
Facsimile: (323) 417-4100

HUEMANFoundation@aol.com
www.HUEMAN.org